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MUSIC

ONES TO WATCH

Edited by
CHRIS SWEENEY**MUSIC industry head honchos advise every young gun to get online and wire into social media.**

And loads of rising stars also reckon recording at home is the smart move.

But independent Glasgow singer Toy Tin Soldier – Joe Gallacher – isn't having that and he's flying.

His album *Yield* broke into the top 10 iTunes chart earlier this year.

Joe said: "When I started at 15, it was about building a fan base by gigging. But now sticking a video up online can reach ten times as many people than who'd come to a gig on a Tuesday night."

"It took me a long, long time to get to grips with that."

"I don't own a computer and I have never owned a computer."

"So I was lagging behind as far as technology was concerned – I was all about writing songs and playing them, and I still am."

"I get help with the other stuff."

"I don't think I've heard anyone recently say they want to be the biggest band in the world. And that's great."

"Now people are not looking to please anybody and are doing it for their own sanity."

"For me personally, it's going as well as I could have hoped."

"I don't know how that happened on iTunes."

"Somebody somewhere bought the record and passed it on."

"I was thinking 'who's buying this?'"

"It was mind-blowing."

Technology has meant studios are no longer as necessary as they used to be.

And Joe thinks that's diluted the talent pool.

He said: "The DIY approach had allowed people who probably shouldn't be doing it, to be doing it."

"So there's a whole lot more stuff out."

"I do believe if something is good enough, it'll be found."

"You just have to dig a bit deeper now and be dedicated."

"People are recording at home and doing everything in their spare room."

"I'm a firm believer you go to a studio to record."

"Play to your strengths."

"I'm a writer and a singer – I'll never record an album in my bedroom."

Next up for Joe is new single *Custom Built For The Anarchy*.

And that's followed by a run of gigs around the UK, on his own and supporting Turin Brakes.

He said: "The video for the

TOY BOY . . . Gallacher reckons old-school approach is best way to the top of the charts

I'll stick with the lo-tech way to win fans

single is 50s Hollywood, Steve McQueen style

"It's about a woman making you do something you don't want to do, but you can't help yourself."

"We'll sell a few tickets but it'll be nice to reach new people. And we'll look to build on that. That's the only way I know how to do it."

"To get out and see the whites of people's eyes – that's where my strength lies."

"And get them involved in the ethos of the band, it revolves around me but it's a kind of collective, anything goes."

Joe, 32, has been on the scene for over a decade.

But he doesn't feel out of place rubbing shoulders with the fresh faced youngsters.

He added: "I've learned so much looking at all these young guys."

"I'd given up really. And when I saw all this happening around about me, it rejuvenated me."

"I know guys that are stuck in their ways."

"But I'm about learning and trying different things."

"I'm refreshed even though I'm considerably older than the rest of them on the circuit – but no cares about that now."

"It's all about what you're doing and how you're doing it."

● For more and tour dates, go to: toybandsoldier.com

ONE 2 SEE

THE Sofar Sounds and Kopparberg Live Series storms Glasgow on Tuesday night.

New sensation Shura will be headlining, along with other acts on the bill.

The venue is top secret but organisers have promised an unusual location.

It's the third and final part of the series, that's been going around the UK.

All tickets are free, get all the info at: www.sofar-sounds.com/comp/glasgow-16th-August

ONE 2 HEAR

TOY aren't playing games.

The London lads have built a serious reputation. And it's justified.

New single *Fast Silver* is a nasty, brooding cracker.

It's got revenge stamped all over it with frontman Tom Dougal seething rather than singing.

Listen to it now at: [facebook.com/toy.band](https://www.facebook.com/toy.band)

NEW MUSIC
By Jim Gellatly

THE CLARAMASSA
WHO: Antony John (guitar), Kris Lang (vocals/guitar/synth), Caitlin Dorrans (vocals/keys), Joanne Dorrans (vocals/keys), Lisa Jennings (vocals), Martyn Sharp (bass)

WHERE: Glasgow
FOR FANS OF: Garbage, Haim, Kate Bush

JIM SAYS: Big names Primal Scream, Van Morrison, Tom Jones and The Waterboys have already appeared this month as part of Regular Music's Summer Nights at The Bandstand.

In the wonderful setting of Glasgow's refurbished Kelvingrove Bandstand, the third year of these intimate open air gigs has again proved to be a huge hit.

Today some rising Scottish acts are in the spotlight. It's early gates at 3pm as Glasgow Kelvin College student-run label Electric Honey present a showcase.

Headliners Hector Bizerk are joined by Colonel Mustard & The Dijon 5, Pronto Mama, Be Charlotte, Sunshine Social and Mickey 9s. Opening the show are The Claramassa.

The six-piece experimental electronic and indie act were barely out of the traps when they appeared on the T Break Stage at T In The Park last year. More recently they were in action at Belladrum Festival.

Caitlin said: "That sort of exposure is vital to new bands. It feels a little like being approved since you've been picked out of hundreds of others."

Kris added: "We're used to putting on our own shows, per-



forming for our friends and family, so to be granted slots at festivals attended by thousands is a game changer for us."

With no drummer and four vocalists, and without a lead singer, The Claramassa do stand out. Recording their first demo in Kris and Tony's flat, it wasn't long before they found the ears of the Electric Honey students, who recently put out the band's debut EP *Being Alive*.

Caitlin said: "The songs are about the things that we all rant, rave, wonder and cry about so *Being Alive* as a title just felt appropriate. We also have a song called *Being Alive*, which we are recording, so the title hints at things to come."

"Electric Honey are giving us a great platform to reach the next level, and maybe get picked up by a bigger label. When people hear our songs we want them to recognise that it's us. We want to establish our own sound and learn enough to make a mark for people to follow."

As for today's gig at Kelvingrove Bandstand, they can't wait to kick it all off.

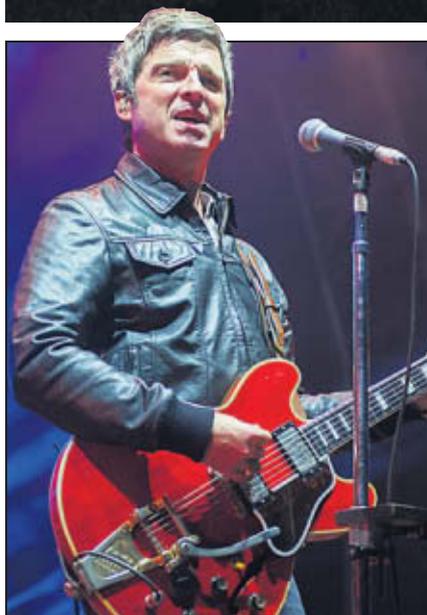
Joanne said: "It's exciting to be a part of this one. There's such a buzz around all the bands that are playing."

I'll be on compere duties, plus a spot of DJing. It should be a blast!

MORE: [facebook.com/theclaramassa](https://www.facebook.com/theclaramassa)

Jim presents a weekly showcase of New Music on Amazing Radio Sundays 2-4pm. www.amazingradio.com www.jimgellatly.com

Watch video of band at: thescottishsun.co.uk



WIN tickets to see Noel Gallagher's High Flying Birds

GLASGOW Summer Sessions is back — and we're giving away a pair of tickets to Noel Gallagher's High Flying Birds at Bellahouston Park on August 26.

A huge Glasgow crowd is expected to welcome the band to Bellahouston Park for their biggest Scottish headline show to date.

Fans can expect to hear hits like AKA... What a Life! and The Death of You and Me, alongside the odd Oasis classic.

Support comes from Frightened Rabbit,



Circa Waves and very special guest Richard Ashcroft. Tickets for the gig are still available via glasgowsummersessions.com or by calling 08444 999 990.

To be in with the chance of winning a pair of tickets just answer the following question: **What was the name of Oasis' debut album?**

Email your name, address, daytime contact number, date of birth and answer to win@the-sun.co.uk with the competition name NOEL GALLAGHER COMP in the subject headline. Competition closes at midnight tonight August 12, 2016. After this date no further entries to the competition will be permitted. One winner will be selected from all entries received. Tickets are non-transferable and cannot be exchanged for cash, and prize is subject to availability. Promoter reserves the right to refuse entry. Winner will be notified by email. If the winner cannot be contacted or does not claim the prize within one day of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner. Over 14s only. Under 16s must be accompanied by an adult over 18. Usual Scottish Sun rules apply. Editor's decision is final.